



# SCVAS

Santa Clara Valley Audubon Society

## Social Media Intern

April - September 2024

8-12 hours a month

Are you looking for a way to help birds while staying nice and cozy indoors? Have you been wanting to try your hand at content creation? If you've got a good "handle" on using Instagram and Facebook (and TikTok!), consider becoming our new Social Media Intern.

This volunteer role involves posting about upcoming events as well as using your creativity to draw in new followers with interesting content. We're looking to reach more members of the public who are interested in learning about birds and want to appreciate the beautiful county in which we live. Help us spread the word!



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### Skills:

- Familiar with Facebook, Instagram, and TikTok social media platforms
- iMovie or comparable video editing software
- Canva and/or Illustrator and Photoshop
- Ability to collaborate on text and messaging

### Duties:

- Coordinate social media posts with SCVAS Outreach and Field Trip Committees and SCVAS staff
- Attend and document 2 SCVAS events a month
- Create content for SCVAS social media platforms

Contact Carolyn Knight at [programs@scvas.org](mailto:programs@scvas.org) with interest.